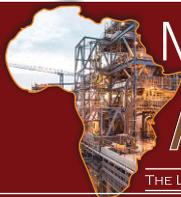




MINING Africa MAGAZINE

www.mining-africa.com



MINING
Africa

THE LEADING SOURCE FOR MINING NEWS

Media Kit 2026



ABOUT US

Welcome to MINING Africa 2026 , where we continue to be at the forefront of delivering top-notch content and industry insights. With a print run of 15,000+ copies and an impressive 18,500+ PDF downloads per issue, we are committed to providing you with an even more enriching experience in the world of mining.

MINING Africa remains the go-to business-to-business publication for executives, managers, and prospectors in the mining and exploration sectors, as well as key suppliers to the industry.

Our editorial focus spans innovation, technology, trends, people, products, and services in mining and exploration, ensuring our readers are well-informed and up-to-date.

As a bridge connecting various markets, MINING Africa serves suppliers in mineral exploration, mineral and metal processing, materials handling, mining health and safety, underground transport, opencast mining, analytical services, geology, and more.

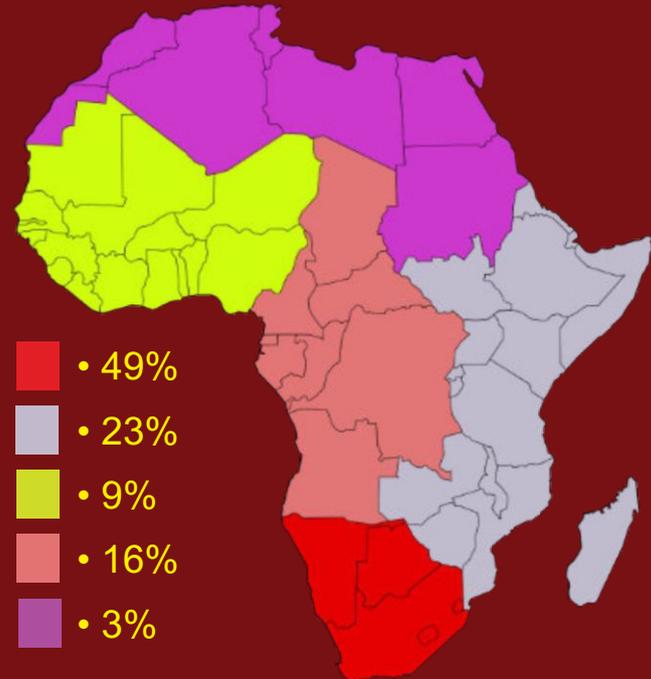
“We offer our advertisers an unparalleled opportunity to expand their reach and communicate directly with key decision-makers in the industry”

Geographical Analysis:

African Readership based on Print & Digital Copies



West Africa 5,220
Ghana 1,980
Nigeria 3,240
Southern Africa 20,400
Botswana 1,000
Namibia 2,800
South Africa 6,300
Swaziland 1,000
Malawi 3,000
Zambia 3,300
Zimbabwe 3,000
East Africa 17,745
Kenya 6,125
Tanzania 4,010
Uganda 3,090
Rwanda 3,020
Ethiopia 1,500



Mining Africa Magazine's editorial content is built around its dedicated industry sector sections, which gets into the guts of real issues. The magazine also analyses sectorial issues involving mining developments / projects, miners, mining regions, issues and latest technology and a host of specialized mining products. Mining Africa is content rich and information driven journal with its unique style of presentation.



**Our readership comprises industry professionals
with significant buying power**

Recognizing that our advertising clients play a vital role in servicing the mining sectors, we offer them an unparalleled opportunity to expand their reach and communicate directly with key decision-makers in the industry.

Our readership, spanning MINING Africa Magazine, our website (www.mining-africa.com), and our monthly eNewsletter, comprises industry professionals and key decision-makers with significant buying power. With an exclusive and ever-growing highly targeted distribution list, we ensure that your crucial message reaches the hands and minds of those who truly matter.

Leverage the power of subscription-based direct-mail marketing and tap into the energy of MINING Africa's media package through print, online, and eNewsletter channels.

OUR DISTRIBUTION EXTENDS TO:

MINING HOUSES

CEOs, CFOs, COOs, Project Managers, Buying Offices.

MINES

Senior Planners, General Managers, Mine Managers, Engineering Managers, Mine Engineers, Procurement Managers.

EPCM

CEOs, Project Managers, Engineers.

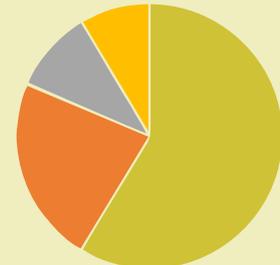
EXPLORATION COMPANIES

CEOs, Project Managers, Engineers.



www.mining-africa.com

DEMOGRAPHICS



- Mining Industry
- Major Mining Company
- Consultancy / Engineering Firms
- Mid-size and Small Mining Companies

EDITORIAL CALENDAR 2026

JANUARY - MARCH

Opencast Mining	Fire Supression	Tyres in Mining
Ventilation and dust control	Analytical Services and Geology	Filtering and Dewatering
Contract Mine	Maintenance and Monitoring	Landfills and solid waste Management
Gold Mining in Africa	Regulated Zones	Hire & Rental
Enhanced Dual Authorisation	Action on Access	Cardholder Display
Underground Transport, Rail-Mounted	Electric Motors & Gear Boxes	Tag Boards
Vibration Control	Aerial Tramway/ Ropeways	How Safety & Efficiency go Hand-in-Hand in Remote Testing
Artificial Intelligence	Air Conditioning	Cybersecurity
Cables, Hoses and Pipes	Unmanned solutions/ drones	Education & Training
Cloud	Technology Evolution	
Green Energy Tech		

SUBMISSION DEADLINE DATE:
10/01/2026

APRIL-JUNE

Pumps & Valves	Pressure Washers	Drones & UAV
Colliding Avoidance Systems and Sensors	Metal/Steel Engineering and Products	Process Control/ Optimisation
Mine Infrastructures	Mine Cars & Wheels	Geo Technical Engineering
Fuels and Lubrication	LoT / Data Management	Fans and Dust Collectors
Dynamic Exit Zoning	Mobile Cardholder Challenge	Reporting
Construction Equipment	Electrical Equipment	Innovative Technologies for Live Work Elimination
Electronics & Control Instrumentation Conveyors	Construction Technology & Software	Lung Disease Detection Solutions
Data	Environmental Service	Drilling & Tunnelling Equipment
Protective Equipment	Vehicle Fire Protection	

SUBMISSION DEADLINE DATE:
10/04/2026

EDITORIAL CALENDAR 2026

JULY - SEPTEMBER

Hard Rock Mining	Power Generation	Minerals Processing
Truck & Transport in Mines	Bulk Handling & Logistics	Drill, Blast and Geomechanics
Excavation	Crane & Lifting	Crushing and Screening
Pumps & Pipes	Surface Ground Mining	Workforce Safety and Management Solutions
Power Transmission Equipment	Mining & Industrial Generators	Internet of Things
Custom Kits for Live Testing	Bearings, Machine Parts, Components and Assemblies Castings and Forgings	Mine Cars & Wheels
Abrasion Resistant Materials	Fuel Management systems	Pressure Sensors
Energy and Data Transmission Systems	Explosives Charging Equipment	Raise Boring & Shaft Drilling Equipment
Fabric Structures	Flotation	Replacement parts
Hydraulic Meters		Rock Drilling Tools
		Pipeline Flanges

OCTOBER - DECEMBER

Health & Safety	Demolition	Pumps
Management Environmental	Wear Resistance & Lubrication	New mining Technologies
Underground Communication and Systems	Mine-Site Construction	Bulk Handling and Logistics
Coal Mining in Africa	Hydraulics and Pneumatics	Random Selection
Materials Handling Systems	Competency Module	Alcolizer Integration
Mining Support	Robotics	Secondary Linings & Finishing Surfaces
Project Estimation and Scheduling Service	Safety & Security Equipment	Inspection Robots
Processing Equipment	Stainless Steel Components	Testing & Analysis Equipment
Iron Ore Operations	Site Equipment (General)	Transportation & Stacking

SUBMISSION DEADLINE DATE:

10/07/2026

SUBMISSION DEADLINE DATE:

10/10/2026

2026 Advertising Rates (Print)

1. Front Cover - R32,850 / U\$2,000 2. Double Page - R40,250 / U\$3,000 3. Full Page - R21,750 / U\$1,500



Trim 425X297mm
Bleed 10mm
Gutter 15mm
Type Area 180 x 267mm



Trim 425X297mm
Bleed 10mm
Gutter 15mm
Type Area 180 x 267mm



Trim 210 x 297mm
Bleed 10mm
Type Area 180 x 267mm

4. Half Page - R15,250 / U\$950



Horizontal: 185 x 135 mm or
Vertical: 91 x 273 mm Bleed
10 mm



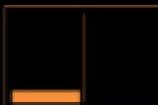
Trim 425X297mm
Bleed 10mm
Gutter 15mm
Type Area 180 x 267mm

6. Quarter Page - R10,850 / U\$600



Advert size 91 x 135 mm

7. Strip Page - R7,750/U\$375



Advert size 185 x 65 mm



Trim 425X297mm
Bleed 10mm
Gutter 15mm
Type Area 180 x 267mm

8. Back Cover - R25,850 / U\$1,600

NB: The price is quoted at the most current exchange rate and does not include VAT and does not include agents commission

MATERIAL REQUIREMENTS: High resolution files in PDF, JPG or TIF format must be supplied and the resolution should be no lower than 300dpi. All graphics should be CMYK.

Online Advertising Rates 2026



Build your company brand and expose your firm to a growing global audience. A cost effective way of advertising an authoritative information exchange.

TECHNICAL SPECIFICATIONS

Accepted Formats: GIF and JPEG,
Animated, Flash Max File Size 1Mb
Max 15 seconds animation or 3 loops
18 frames per second

The screenshot shows the Mining Africa website with several advertising spots highlighted in orange boxes with their dimensions:

- Top Banner (728 x 50px)**: Located at the top right of the page.
- Top Banner (326 x 326px)**: Located below the top banner, next to a DEMAG advertisement.
- Island (400 x 690px)**: Located below the top banner, next to a 'TRENDING NOW' article.
- Leaderboard (728 x 90px)**: Located below the 'MINING' section.
- Rectangle (300 x 250px)**: Located below the 'RECENT POSTS' section.

Banner Size	Units in pixels	1 Month		2 Months	
		Rand	USD	Rand	USD
Top Header	728 x 50	R3 320	\$210	R5 000	\$390
Square	326 x 326	R2 900	\$120	R3 400	\$230
Island	400 x 690	R2 940	\$180	R4 700	\$350
Leaderboard	728 x 90	R3 000	\$190	R4 800	\$360
Rectangle	300 x 250	R2 350	\$125	R3 500	\$240



Special Events Package!!

Special events package booking in the magazine includes, Front Cover, inside Full page Advert alongside 2 page Editorial plus Online Banner

Newsletter/Press release posting on our online platforms, website, Twitter X and Facebook

Investing in African Mining Indaba 2026



Investing in African Mining Indaba 2026

Investing in African Mining Indaba Conference

Dates: Monday, February 9, 2026 - Thursday, February 12, 2026

Venue: Cape Town International Convention Centre, Cape Town, South Africa



CHAMBER OF MINES OF NAMIBIA



To Advertise in our publication

Kindly email: chris@mining-africa.com
admin@mining-africa.com

Call: +27 83 930 0255



Let's talk



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+27 63 517 7836



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